

Mountain Home

IMAGINE DOWNTOWN

January 2019

Now that the holidays are over and the new year has begun, it feels effortless to have a renewed sense of energy and excitement for the coming year. With plenty of progressive changes, no one can blame you! This month's edition will feature the Urban Renewal Agency of the City of Mountain Home's conceptual plans for The Hub Plaza. This proposed plan will be a new community addition and amenity for the heart of the downtown area.



The Hub Plaza

Back in June of 2018, the URA issued a Media Release stating their agreement to purchase The Hub building and the neighboring lot. Since then, the URA has consulted architects to commission a conceptual plan in the efforts to rehabilitate the unpaved parking lot. The proposed design of The Hub Plaza was approved by the URA during one of

their monthly meetings held. Shortly after their meeting on Monday, November 19th, a presentation was delivered to the Mayor and City Council on Monday, December 10, 2018. The URA, along with Rudeen Architects and The Land Group, presented the renderings for the proposed Hub Plaza. During the presentation, they shared the ideas behind the curated design elements and discussed future options for the public space. The URA has not since announced a definitive next step for their timeline, this includes contracting and construction.

The Hub. Where it's been and where it's going.

What started out as a privately owned, dirt parking lot will soon be a focal point of Mountain Home's downtown area. While the design takes the idea of community gathering to the next level, it will also keep the hometown charm in tact. One of the key pieces that will make this area special, is the utilization of the original, iconic Hub sign. Although the final location and configuration has yet to be determined, it remains in the plans.

The Hub Plaza will be more than just a neat space for community use, it'll be functional as well. There will be a newly paved parking lot taking its place in conjunction with the plaza. Due to the zoning and size requirements for this particular parking lot, utilizing the allowed seventeen parking stalls would result in a large area of dead space. By designating fifteen parking stalls to the design, it allows the public to take advantage of free parking as well as the additional amenities the plaza is to include.

"Tying in the successful past of downtown with plans for the future."

The Hub Plaza - Conceptual Design



Design Elements

The proposed plan features unique design elements throughout the area. Some of the highlights will be string lighting, built in posts for marketing opportunities and re-purposed shipping containers.

Benefiting the Community

The Hub Plaza offers many ways to partake in the area. Will you venture down the slide, discover your musical talent by playing one of the sculptural instruments, or have a seat and simply enjoy your surroundings?





Entertainment Potential

In the efforts of attracting more people to the heart of the city, the plaza will feature a stage. The stage will be a prominent piece and has the ability to present endless opportunities for entertainment.



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