

The City Administration and City Council charged with this update take the future of this community very seriously, and they are excited to embark on this next phase of innovative and well-planned community improvement.

Housing

# TOP 5 PRIORITY ISSUES

Priority issues  
identified to focus on  
in the next 10 years

The low cost housing market attracted me here. I can afford a home here but not in Ada County.

In order to attempt any kind of growth, housing has to be priority #1.

*Controlled growth!*

We need tiny houses.

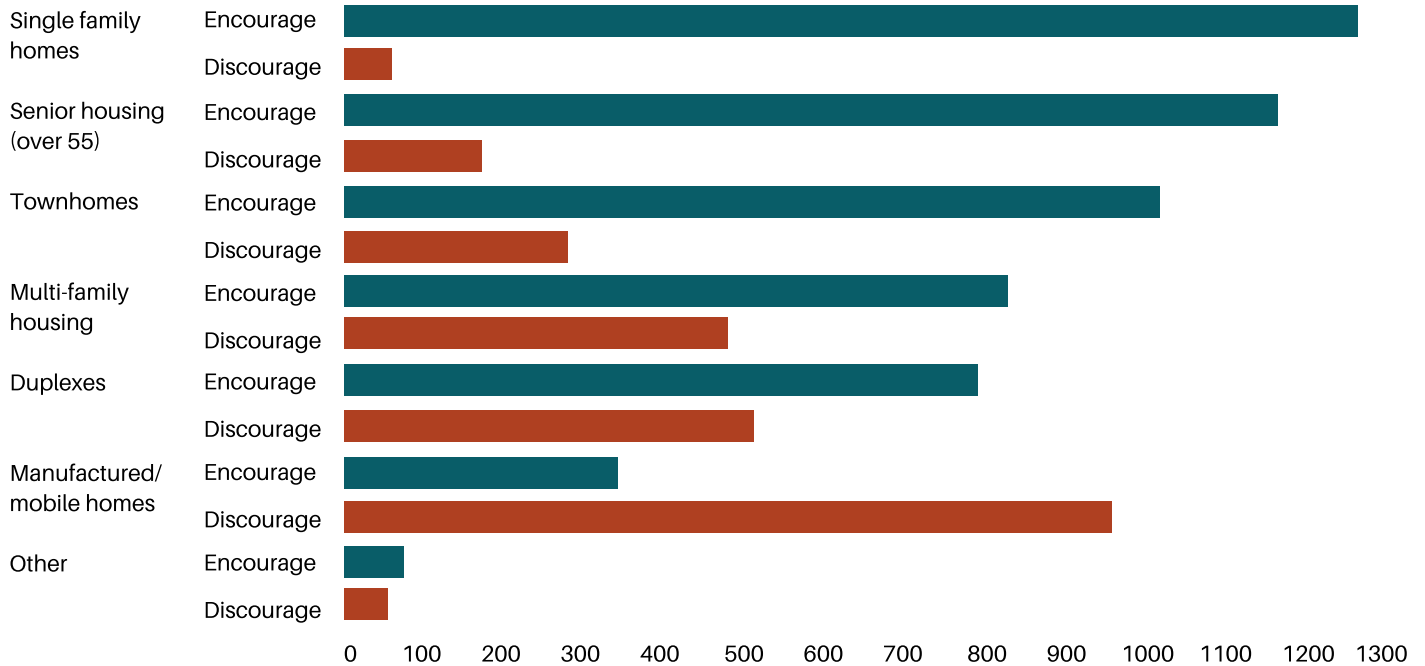
Beautiful hidden neighborhoods that people passing through never even see. The most unattractive parts of Mountain Home are visible by anyone who just happens to wander off the freeway.

Keep in mind the needs of the community; improve housing options, improve walkability across town, better economic opportunities for residents.

As people from Ada County realize that they can buy a lot more house and property for the money in Mtn Home we're going to have more growth whether we plan for it or not.

I moved here from a large metropolitan city where crime and rent are high. I like Mountain Home because it's quiet & I can afford to live/raise my family here. I do see issues that larger cities face creeping up and I think a unique plan will be needed to address those issues. I like the idea of wind & solar energy, affordable housing, and community education. I would like to see more opportunities for volunteers and walking paths rather than a bus system.

# Would you encourage or discourage increasing the following types of housing in Mountain Home?



## Goal 1

Create an environment that will encourage rapid and well-planned development of a variety of housing types.

## Goal 2

Promote residential development that integrates alternative housing and site design solutions throughout the community in areas where standard housing types may not be feasible.

## Goal 3

Develop and adopt updates to code, ordinances, policies and processes in order to streamline residential development and redefine the direction of the community, while also ensuring that new development will foster livability and innovative design.

## Goal 4

Support and prioritize development and redevelopment that will provide opportunities for mixed housing types in the downtown area.

## Goal 5

Work to improve the characteristics of existing residential areas of the community to revitalize the physical and social fabric of neighborhoods that are in decline.

Economic  
Development

# TOP 5 PRIORITY ISSUES

Priority issues  
identified to focus on  
in the next 10 years

Growth, with commensurate opportunities and investment in diverse education, can make Mountain Home a much more appealing home. Technical and professional education opportunities in the community would be a huge benefit.

*Mtn Home needs to diversify its economy. Industrial growth and jobs are critical to the future of Mtn Home and Mtn Home Airbase.*

More businesses create more job opportunities and economic growth for the entire community. We are growing and there's no getting around it. We need to be proactive and embrace new opportunities and advancements.

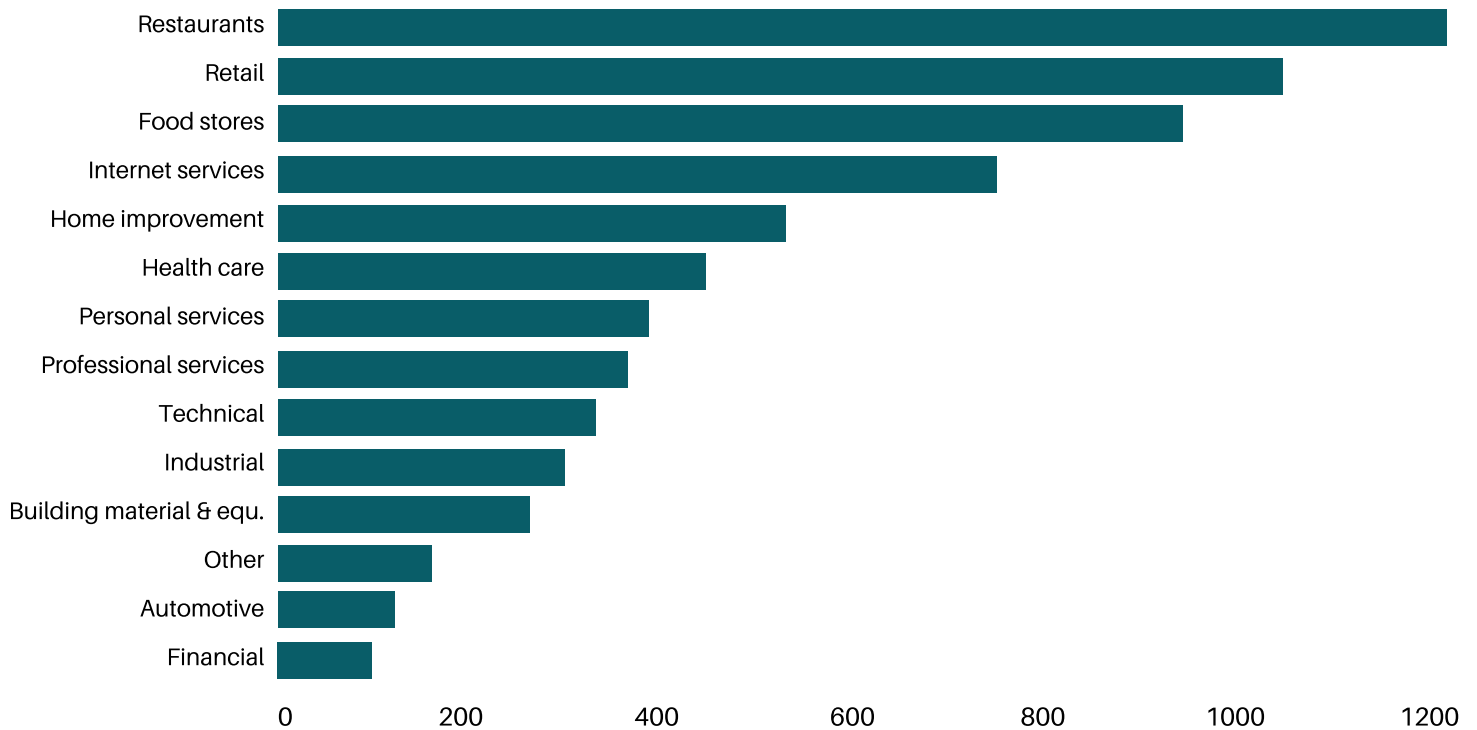
*Livable  
wage jobs.*

**JOBS, JOBS,  
JOBS  
NEEDED!**

*Diverse job opportunities.  
It is very limited.*

*I love this city and would love to see it grow in the right direction which means we need to attract more retail, commercial business and have an active and attractive (clean, well maintained and manicured) city that will attract new business*

Which of the following goods and services would you like to see more of in Mountain Home? Select all that apply.



### Goal 1

Enhance Mountain Home's current resources and opportunities to attract new industry to allow for a more diverse economic base.

### Goal 2

Complete the proposed Rail Industrial Park to allow for a rail-served industrial/manufacturing sector, which will broaden Mountain Home's economy, utilizing a previously untapped opportunity with the Mountain Home Air Force Base.

### Goal 3

Enhance and expand workforce readiness and educational opportunities to better support and attract industry.

### Goal 4

Proactively create and foster relationships through Business Retention & Expansion.

### Goal 5

Encourage proactive community development and readiness by managing economic growth.

Managed  
Growth

# TOP PRIORITY ISSUES

Priority issues  
identified to focus on  
in the next 10 years

*Its a hard balance trying to grow yet maintain the small town charm. Increasing property taxes a little bit wouldn't hurt one bit as long as there is a clear plan as to what the money is going to be spent on.*

*We need to control the growth in Mountain Home to a moderate level.*

*This town needs growth and forward-thinking people to perpetuate that growth. People want a safe, friendly community to live in and I think that people fear that growth will change that, but I believe that Mountain Home can keep the good while embracing the improvement.*

*Excited about the changes I am noticing thus far, keep moving forward! However, don't repeat Boise's mistakes by growing too fast and forsaking those of us who have been living here. Get a big picture and plan for everyone to thrive together.*

**EXCITED FOR  
MORE GROWTH  
AND BEAUTIFICATION!  
WE HAVE A GREAT  
COMMUNITY!**

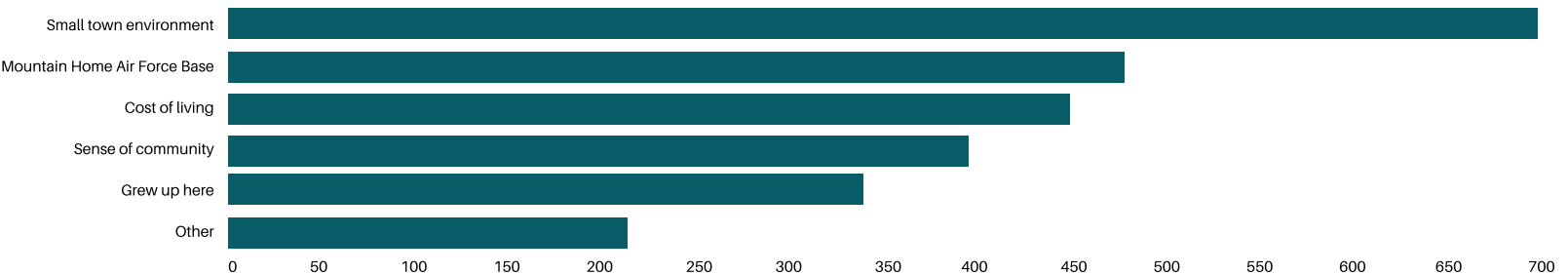
**I LIKE THE SMALL TOWN BUT I THINK THE EFFORT TO KEEP THE TOWN SMALL IS HURTING THE PEOPLE WHO LIVE HERE. WE NEED TO ENCOURAGE HEALTHY GROWTH AND MODERNIZE OUR SCHOOLS.**

*it is a nice little town, but needs a lot of improvement. Town needs to sustain growth and opportunity to survive.*

*I believe that the City is on the right path. Stagnation is not sustainable. An eye should always be looking toward the future and preparing for what is ahead. We need to invest more in our infrastructure rather than letting it age and allowing it to become substandard. Growth is coming and we should plan for it rather than discourage it.*

*It's been exciting to see the changes of the last 3 years. I almost moved last year and have decided to stay. I am looking forward to more growth and the future of Mountain Home. It's growing and there will be changes, some we like, some we highly dislike. Just take into consideration the feeling of the residents, and don't push ahead just because you're in a position to do so. Your being voted into public office isn't a license to make things the way you envision without considering the community as a whole.*

Why do you choose to live in Mountain Home? Select all that apply.



### Goal 1

Proactively manage the growth in the City's population taking steps to maintain the high degree of livability and level of community services that presently exemplify the community's "small town" character.

### Goal 2

Encourage sustainable population growth in order to increase and diversify economic development and enhanced quality of life and opportunities for citizens.

Infrastructure

# TOP PRIORITY ISSUES

Priority issues  
identified to focus on  
in the next 10 years

Everything  
looks run  
down - VERY  
necessary

Needs to  
work on  
repairing  
business  
centers.

*It is necessary and should have  
been done several administrations  
ago, thank you for pushing it now  
despite some small (but vocal)  
resistance*

Schools need to be  
replaced or completely  
renovated.

*It is necessary, but needs  
to be done in an efficient  
manner. It's lackluster. No  
plan. Emergency repairs  
only are done. No vision.*

**REPLACE AND FIX, NOT  
COMPLETELY REDESIGN  
AND STRUCTURE.**

*You can't grow when  
your infrastructure is  
failing. Can't support  
industry the way it is  
now. This means  
no jobs.*





## **Goal 1**

Develop and adopt a Complete Streets policy that supports all modes of transportation and addresses the inclusion of pedestrian and bicycling facilities in new and existing road corridors, where appropriate.

## **Goal 2**

Improve road systems and pedestrian networks to enhance neighborhood, commuter and environmental livability and quality.

## **Goal 3**

Develop, construct, operate and maintain comprehensive and continuous pedestrian and bicycle facilities.

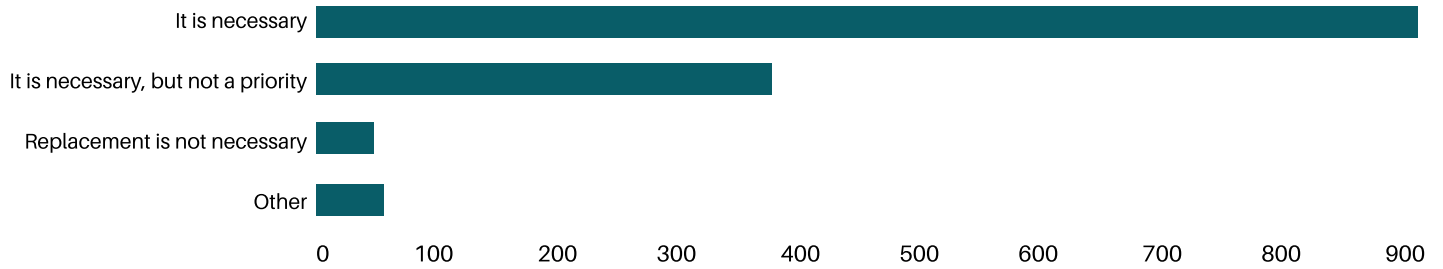
## **Goal 4**

Promote alternative transportation and commuting options.

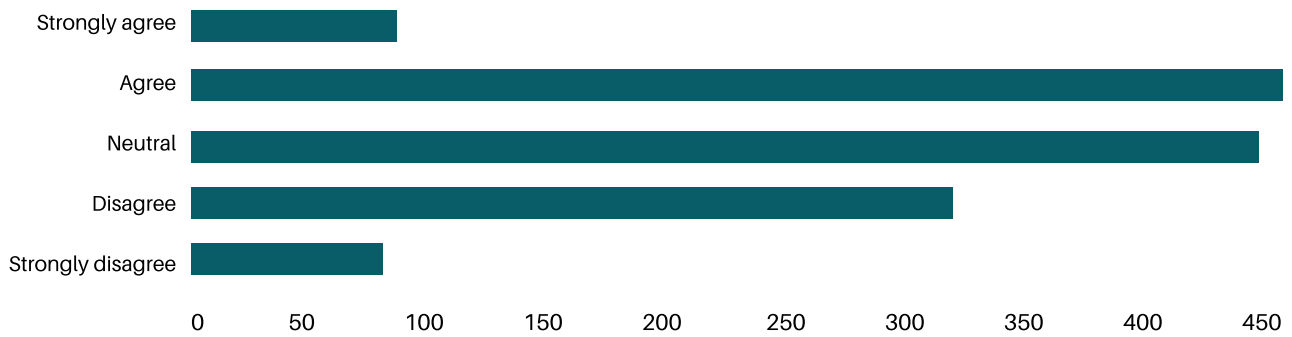
## **Goal 5**

Maintain parking and ensure adequate parking is provided, and that parking areas promote safety and aesthetics.

Please indicate your opinion regarding the City's effort to replace aging infrastructure.



Please indicate your level of agreement with the following statement:  
As water and wastewater infrastructure in the city continues to age, rates should increase to pay for the replacement of aging infrastructure.



## Water Goal 1

Supply quality water in adequate levels to the community.

## Water Goal 2

Continue proactive planning for existing and future water needs of the community in order to provide for orderly and rational extension of water facilities.

## Stormwater Goal 3

Work cooperatively among departments and agencies to develop efficient, cost effective and environmentally sound stormwater, storm drain and flood control measures to protect and preserve groundwater quality and public safety.

## Sewer Goal 4

Maintain a quality sewer system for the community.

## Sewer Goal 5

Continue proactive planning for existing and future sewer needs of the community in order to provide for orderly and rational extension of sewage facilities.

Community  
Design

# TOP PRIORITY ISSUES

Priority issues  
identified to focus on  
in the next 10 years

I would like  
to see more  
bike and  
walking  
paths  
developed

I think the city has  
lots of potential, but right now  
it looks run down and there's  
nothing to bring  
businesses/visitors in.

*I absolutely love  
this small town  
and the small  
town feel.*

*Keep the town small  
and personable.*

**LET'S PRESERVE OUR  
OPEN SPACE AND WILD  
AREAS. THEY ARE PART-  
AND-PARCEL OF A  
SUCCESSFUL COMMUNITY.**

I BELIEVE THAT MOUNTAIN HOME  
IS A GREAT FAMILY-ORIENTED  
COMMUNITY WITH A TON OF  
GROWTH POTENTIAL TO PUT US ON  
THE MAP BUT IT SEVERELY LACKS  
RETAIL AND ENTERTAINMENT  
OPTIONS.

*I think Mountain Home is  
a decent, safe place to live and  
raise kids. This is the type of town  
that doesn't look very appealing but  
once you are here, you realize it's  
a nice place to live.*

## **Goal 1**

Update land use, residential, commercial and all other development standards in support of the goals as outlined in this chapter.

## **Goal 2**

Protect and enrich Mountain Home's "small town" character and community lifestyle through updates and additions to policy, code and practice.

## **Goal 3**

Designate and design entryway and gateway points into Mountain Home providing visual queues to the character and identity of the community.

## **Goal 4**

Create a clear and perceptible community identity that sets the benchmark for all development, resulting in a unified and cohesive community design.

## **Goal 5**

Prioritize neighborhood revitalization with a focus on neighborhoods in decline.

## **Goal 6**

Warrant that all new development will include high quality public spaces, including public amenities, gathering places, green/open space and/or pathways.

## **Goal 7**

Safeguard and protect the historic, natural, and recreational resources of the city and its surrounding landscape, ensuring that development doesn't pose a threat or negatively impact land.

## **Goal 8**

Promote historic preservation (including historic buildings and sites), with efforts toward adoptive redevelopment in combination with preservation.

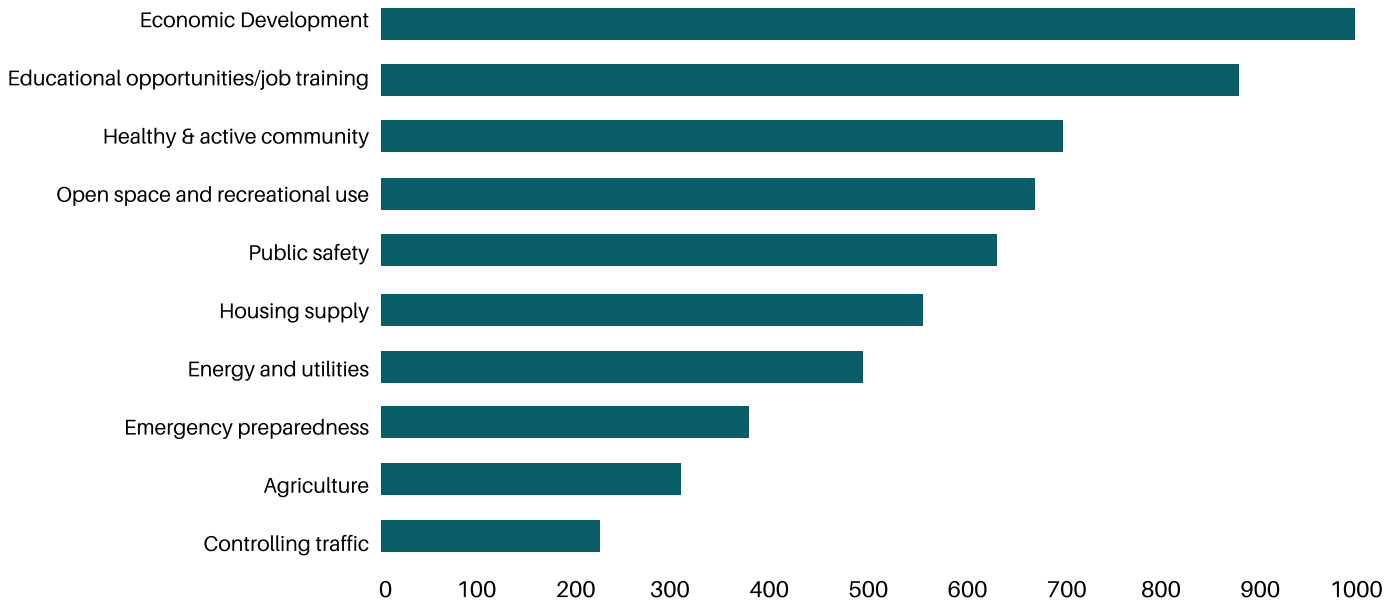
## **Goal 9**

Work to improve the accessibility to local commercial services, and to enhance commercial centers, creating a walkable and livable neighborhood environment, and preserving the small town feel of Mountain Home.

## **Goal 10**

Integrate components of Complete Streets throughout the community, investing in a livable and walkable environment, while also maintaining and enhancing the functionality of transporting people and goods.

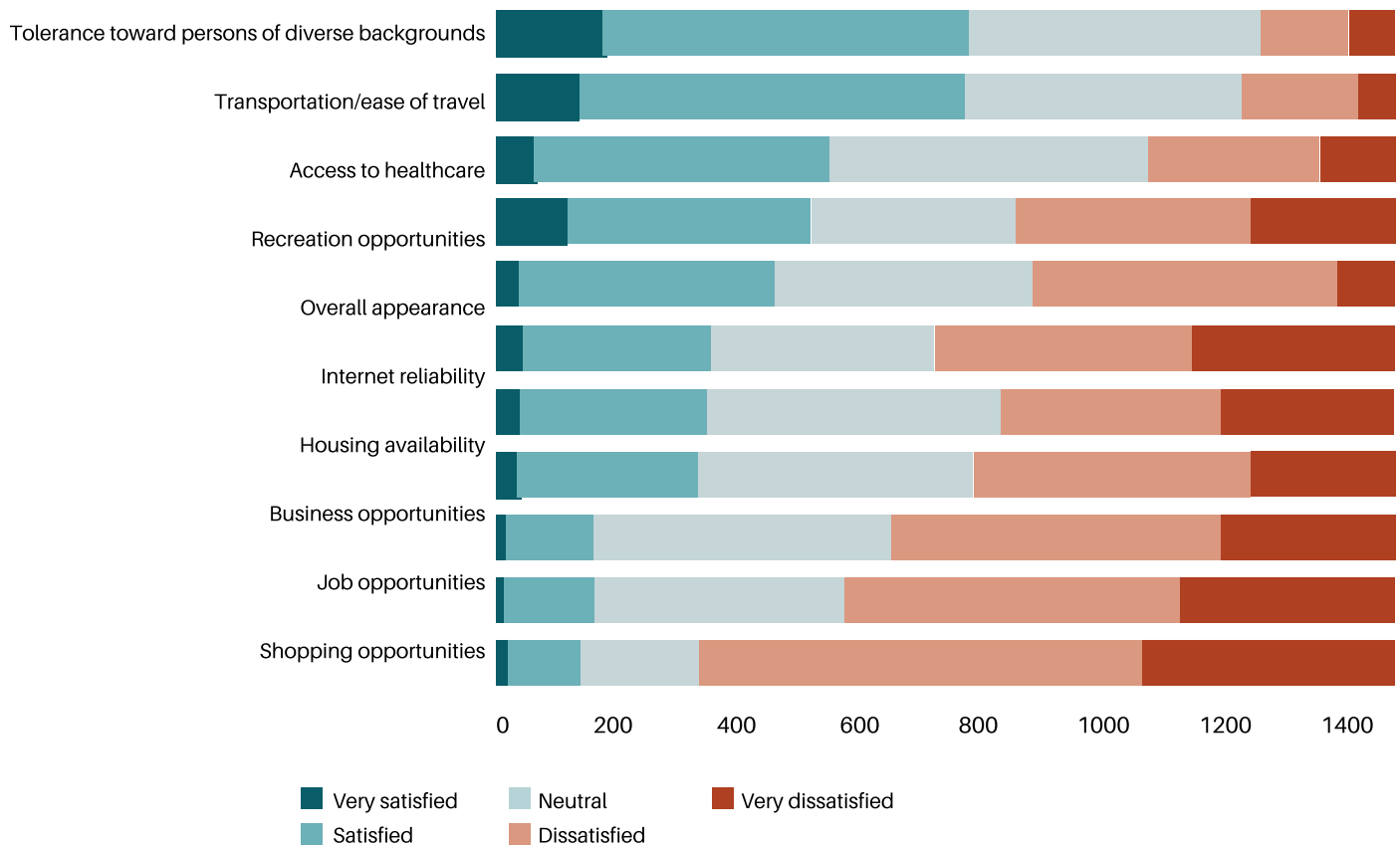
## What issues below should be given priority by the City? Please select five.



Since community design is critically important to the citizens that live in the community, the City asked the public numerous questions about how they see Mountain Home today, and what they hope to see it become in the future.

70% responded that they want the City to prioritize a healthy and active community.  
67% said they want a focus on Open Space and Recreational Use

## Please indicate your level of satisfaction with the following in Mountain Home:



When small and/or rural towns grow to the point of transitioning into a city, it is very common to see the responses above, demonstrating the need for formal design planning.

40.03% of respondents are very dissatisfied or dissatisfied with the current overall community appearance.  
Only 30.93% responded with satisfaction at the current overall community appearance.