

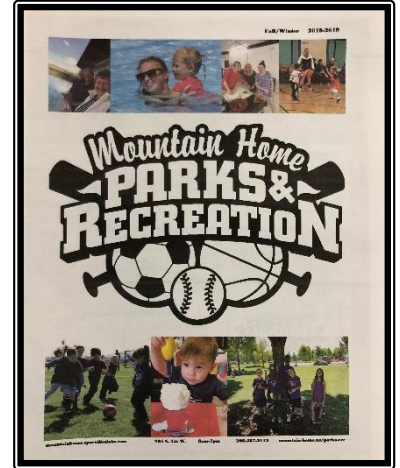


Mountain Home Parks & Recreation

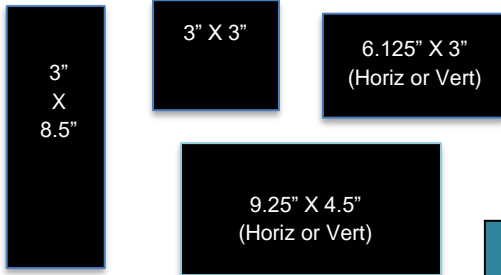
Advertising Opportunities

Activity Guide ●●●●

Approximately 10,000 copies are distributed each season through direct mail to all City residence, Mountain Home AFB residence and Postal customers. An additional 5,000 copies are distributed through the Parks & Recreation office, other city offices and many local businesses.



<u>Width</u>	<u>Height</u>	<u>Cost per ad</u> <i>in (1 Guide)</i>	<u>Cost per ad</u> <i>in (2 Guides)</i>
9.25"	4.5:	\$225	\$200
3"	8.5"	\$175	\$150
6.125"	3"	\$125	\$100
3"	3"	\$75	\$50



Format information ●●●●

- All ads are in full color in a news print guide
- Must be print ready, flat, CMYK and at least 300dpi
- Acceptable image formats: jpg, pdf, or tiff

**If you have any question, please contact (208)587-2112
or Recreation@mountain-home.us**

Issue
Fall/ Winter
Spring/Summer

Ad Commitment Deadline
1st week of June
1st week of November

Distribution
1st week of August
1st week of February

Website Ads ●●●●

With any multiple ads purchased have your logo linked to the Mountain Home Parks & Recreation website for the duration of the ad run!

- 2 ad commitment \$40



Thank you for donations to
Several Community Programs

